

## **Launch of 'Fecal Incontinence Management Device-Qora' developed under DBT supported School of International Biodesign (SIB), managed by BCIL**

The Honorable Minister of State, Ministry of Science & Technology & Earth Sciences, Shri Y. S. Choudhary, launched the first indigenously developed '*Fecal Incontinence Management System-Qora*' on May 19, 2016 at Prithvi Bhavan, New Delhi. The novel Qora was launched by the Minister in the presence of Prof. K. VijayRaghavan, Secretary, DBT, Dr. M. C. Misra, Director, AIIMS, Prof. V. Ramgopal Rao, Director, IIT Delhi and other dignitaries.

This innovative medical device has been developed under Department of Biotechnology (DBT), Ministry of Science and Technology, Government of India supported School of International Biodesign (SIB) by M/s. Consure Medical, New Delhi, a spin-off from the Programme.

SIB is a flagship Programme of DBT, aimed to develop innovative and affordable medical devices as per unmet clinical needs of India and to train the next generation of medical technology innovators in India. This Programme is implemented at AIIMS and IITD in collaboration with International partners such as Stanford University, USA, Queensland University of Technology, Australia and Tottori University, Japan etc. Biotech Consortium India Limited (BCIL) manages the programme including, comprehensive Intellectual Property management and other techno-legal activities.

This technology was transferred by BCIL to M/s. Consure Medical, Gujarat on March 06, 2012. Since the licensing, the inventors have been working diligently for developing a validated and clinically proven device. The product has been clinically validated at AIIMS, has received USFDA approval and has been now commercially launched in India.

Consure Medical, the first among the nine spin offs from the SIB, founded in 2012, developed this novel technology that addresses the clinical and economical implications of fecal incontinence by expanding indications for use, reducing skill level required to use a device, and introducing a new level of care for patients outside the ICU.

The intellectual property for the company's core Qora™ technology under DBT's ownership has been granted in key markets, including US, EU, Canada, Singapore, Australia, and Japan. As a result of its elegant and versatile design, the Qora™ technology has the potential to expand globally and benefit more than 100 million fecal incontinent patients each year.



Photograph of the 'Product Launching Ceremony' of Qora. The picture shows Shri Y. S. Choudhary, Minister of State for Ministry of Science & Technology and Ministry of Earth Sciences launching 'Qora' in the presence of Prof. K. VijayRaghavan, Secretary, DBT and other dignitaries.



Dr. Purnima, MD, BCIL giving product memento to Prof. K. Vijayraghavan, Secretary, DBT in the presence of Shri Y. S. Choudhary, Minister of State, MoES during the launching ceremony.